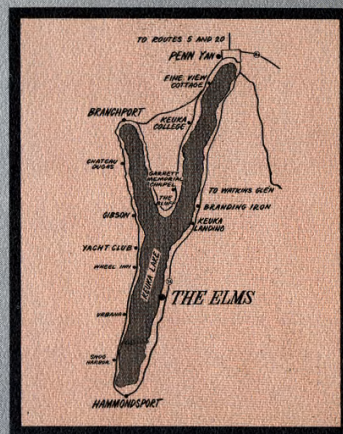
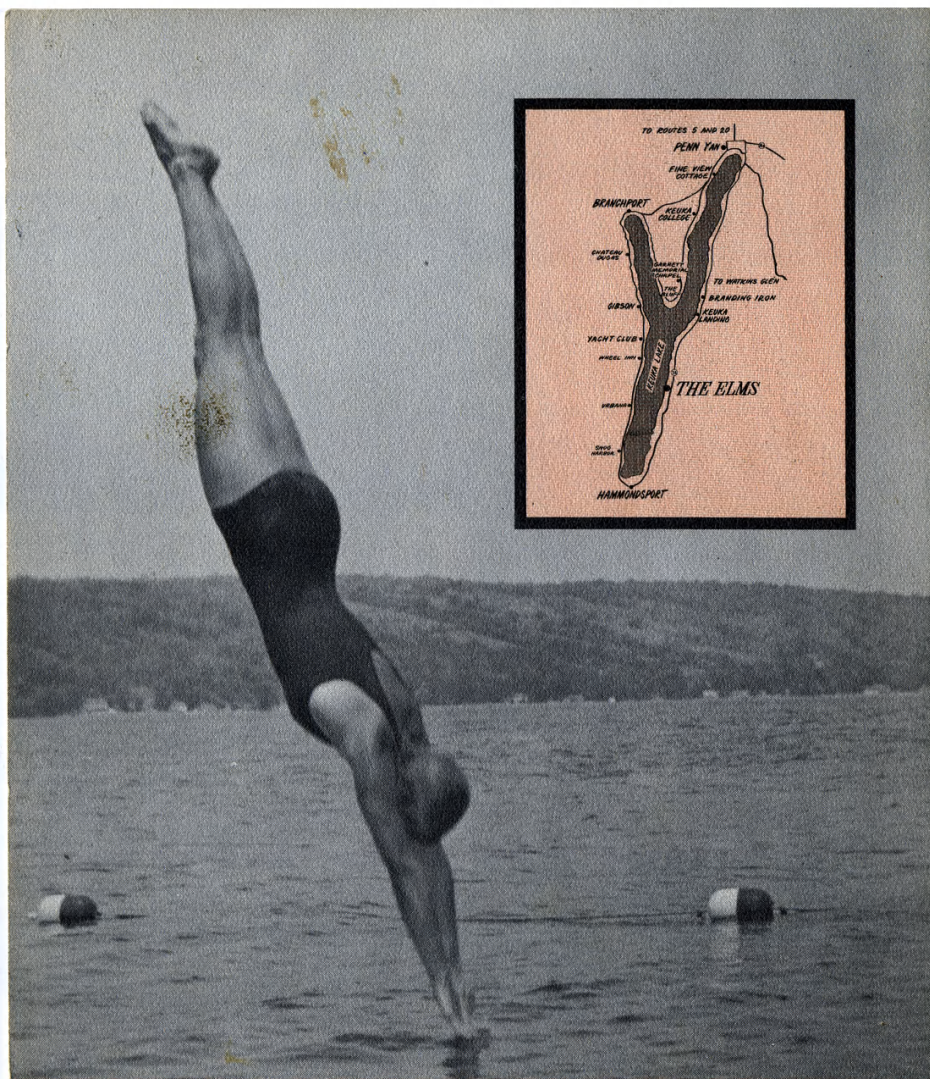




A FINAL DIVE TO CLOSE THE DAY'S WATERFRONT PROGRAM

Soon the sound of the bugle will call the campers to supper. Dinner is served at mid day. Then in the twilight and in the evening hours the campers gather for games, songs and entertainments. On The Elms point a beacon flashes. Lights of fishermen on the lake gleam through the darkness. Far away the drone of a motor on a cabin cruiser can be heard. Boatmen take their bearings from the historic point which has been a landmark since the days of the Indians.

THE ELMS CAMP FOR GIRLS

1964

SEASON OF SIX WEEKS
JULY 1 - AUGUST 12
LAKE KEUKA, N. Y.



Open these pages and enter the wonderland of the famed Finger Lakes country of Central New York and visit one of the finest camps in the East.



The Main Lodge of The Elms

The Elms formerly one of the finest year round estates on Lake Keuka is on the east shore, a little more than six miles north of Hammondsport where Glenn Curtiss won fame in the pioneer days of aviation. It spreads over a broad point shaded by giant elm trees which give the point its name. The lawns extend from the highway to the shore line.

The central building is the "Main Lodge" and there are several separate buildings, an Arts and Crafts building, a Campcraft and Nature building, Infirmary, modern housing for the campers, quarters for the staff, boat houses and garages.

In the Main Lodge is the dining-room, kitchen and spacious lounge. At one side is the business office, a Trading Post, the mail room and post office. Beneath the enclosed porch of the lounge is a room for ping pong and other indoor games.

The broad porch of the main lounge has room to seat all of the 80 campers and their counselors



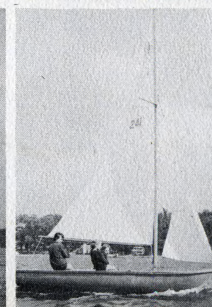
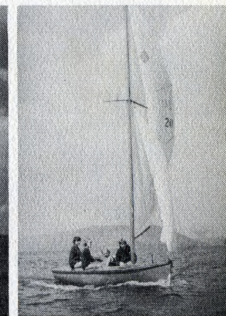
The Elms swimming team has made exceptional records in competition

SWIMMING and SAILING

Swimming and sailing are two of the most popular waterfront activities at The Elms. Everyone learns to swim and sail. The swimming area is of regulation size. The piers, of permanent construction are equipped with a springboard, a trampoline and other equipment. Each year The Elms swimming team competes in several dual meets with other camps and Country Clubs.

Lake Keuka with its 22 miles of water and a ten mile branch is ideal for sailing. The Elms uses "K" class of boats. Not too far away at the broadest part of Keuka is the Keuka Yacht Club where races are held weekly and The Elms boats compete in the programs.

The "K" boats, built especially for Lake Keuka, are fast. They sail well in both light and heavy winds. They are ideal for rough water. The Elms has a fleet of smaller sailboats for beginners.



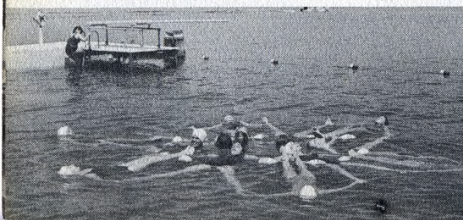
A CAMP OF MANY ACTIVITIES



Laundry Day
Hillbilly Drama



A water show figure

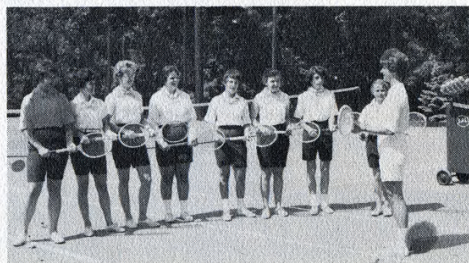


A CAMP OF HISTORIC BEAUTY

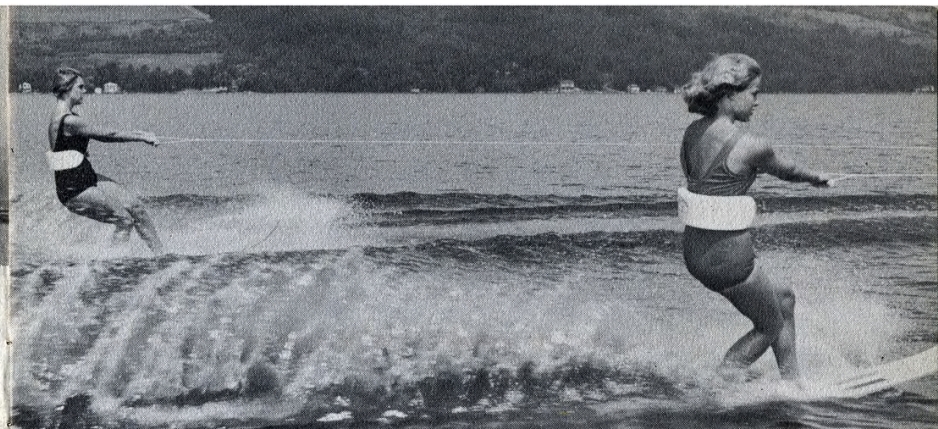
The Elms has a huge acreage with over a thousand feet of lake shore front, but The Elms enrollment has been limited to 80 campers. Their ages range from 8 to 16 years. This gives the campers plenty of room to enjoy the many activities of the six weeks program. The land slopes from the highway to the lake and the huge elm trees on the lawns give the point its name. It faces the west and the afternoon sunsets across the mile wide lake are glorious as the sun dips below the hills which are covered with vineyards.

At the northern end of The Elms and overlooking the point, the swimming piers and the boat harbor is the residence of Mr. and Mrs. Roland J. George, owners and directors.

Ready for Tennis



Rehearsing a dance routine



Maneuvering on Single Skis

WATERSKIING

Lake Keuka is ideal for waterskiing and every camper learns to ski and ride the waters for miles. It has grown to be perhaps the most popular waterfront activity. The Elms has three towboats with top speed to thrill even the most expert skiers. The Chris-Craft inboard speedboat can easily tow five skiers abreast. The other two outboards also have plenty of speed and power. Sightseers at The Elms are fascinated in watching the skiing exhibitions.

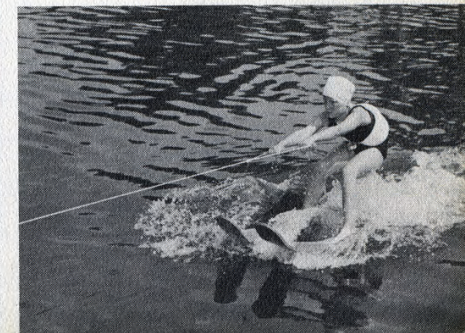


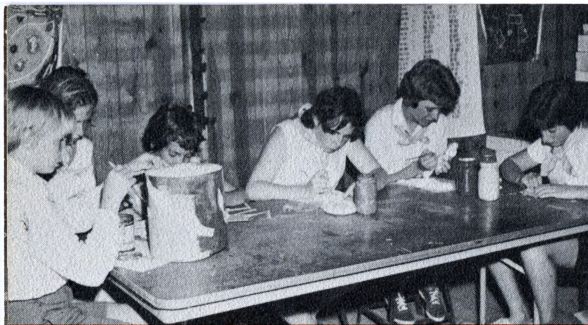
Side by Side at Top Speed

Just Skiing Along

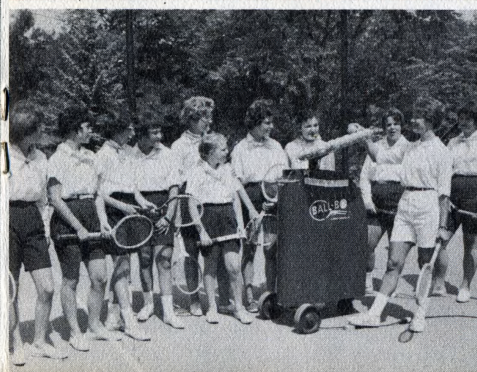
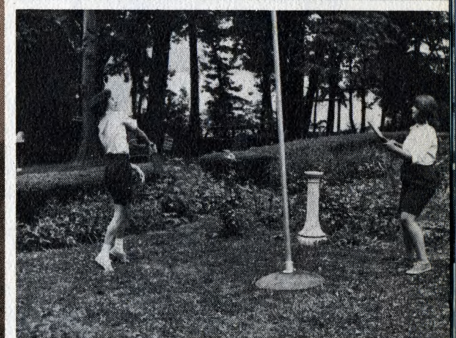
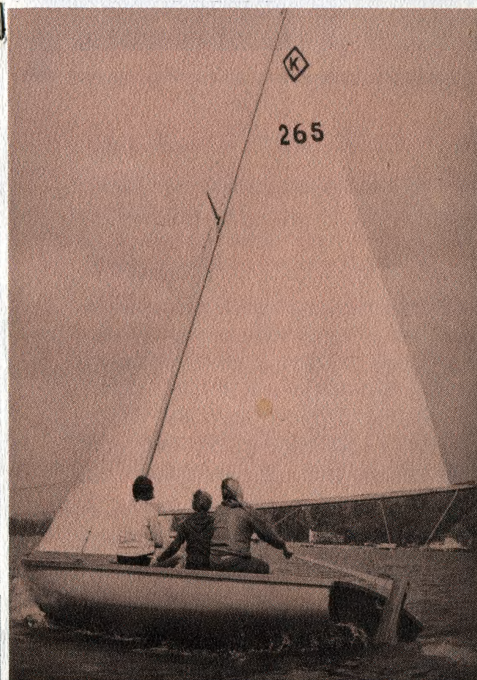


A Beginner Starts to Plane





**SOME OF THE ACTIVITIES
AT THE ELMS**





Here are the campers, the counselors and instructors, together with

THE ELMS 1964 SEASON

It will open July 1 and close August 12. The enrollment will be limited to 80 campers, 8 to 16 of age, or through the second year of high school.

The rate for the full six weeks season is \$450. There are no extra charges.

Enrollments are now being made. For application blanks and detailed information write or phone Mr. and Mrs. Roland J. George, owners and directors, The Elms, 626 East Lake Road, Hammondsport, New York. Phone Dundee, N. Y. 292-3124 or 292-6216.

The Elms takes pride in being recognized by the National American Red Cross which holds two National Aquatic Schools at The Elms, one before the regular camp season and one following.

The Elms is an accredited member of The American Camping Association and is also a member of the AAU and the Lake Keuka Yacht Club.



The girl on the front cover is Miss Susan Bitner of Rochester, N. Y.

The girl on the back cover is Miss Caryl Lowman of Elmira, N. Y.

The Elms shoreline from the porch of the residence of Mr. and Mrs. George



Mr. and Mrs. Roland J. George, owners and directors of The Elms

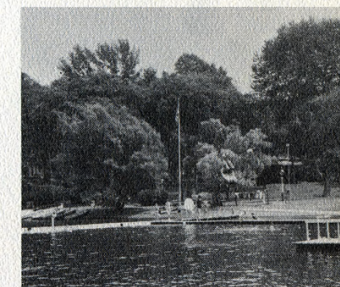
THE DIRECTORS OF THE ELMS

Widely known throughout the east Mr. and Mrs. Roland J. George have a high record as leaders in girls camp management. Mr. George with 37 years experience in girls camp activities in New England and New York state. He is popularly known in Red Cross and school athletic activities as "Mike". He was in Elmira School District athletics for 34 years and was Director of Health, Physical Education and Athletics for the final 15 years. Mrs. George known to her friends as "Peg" is in charge of the business office at The Elms and is skilled in handling camp programs.

They live in a beautiful home the year round which overlooks The Elms property. They have two children, Michael, who is married and who is in the United States Navy, and Margo, who is a sophomore at Elmira College. Margo is a senior counselor at The Elms, and is an instructor in sailing.



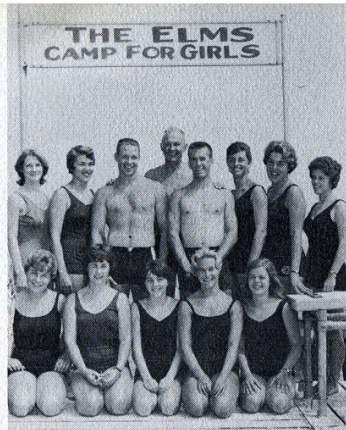
Mr. and Mrs. Roland J. George and their dog Tiki



The swimming area along the lake shore



The counselors and members of the staff at The Elms. Center row third from left is Mark Randall, Director of The Elms Waterfront. He is varsity and freshman swimming coach at Colgate University, Hamilton, N. Y. Next on the left are Mrs. George and "Mike".



The Waterfront Staff

Center rear, Mark Randall, Director, who is Varsity and Freshman Swimming Coach at Colgate University, Hamilton, N. Y.

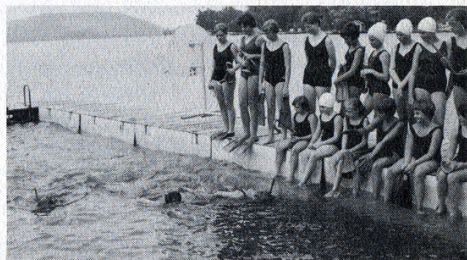
CAMPING DAYS ARE NEVER FORGOTTEN

Lake Keuka seems to cast a spell on all who camp along its shores. At The Elms the diversity of the program makes the camp especially attractive not only to the teen-agers but to the juniors, many of whom are away from their homes and their parents for the first time.

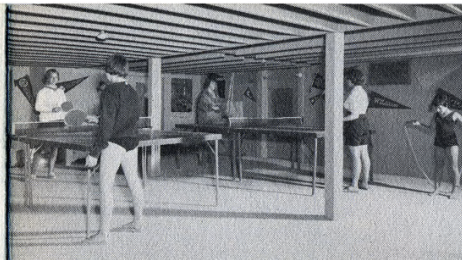
On the Tennis Courts



Arts and Crafts



Skin Diving



Ping Pong

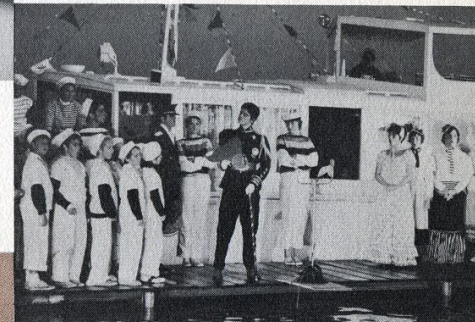
Young Swimmers Are Quick to Learn



Canoeing is Popular



Presentation of the Gilbert and Sullivan Operetta "H.M.S. Pinafore"



Senior House



TEACHING SELF-RELIANCE

Is a main objective at The Elms. The campers are taught many activities, not only those at the waterfront but also the indoor games, dramatics, music, arts and crafts, etc. They receive expert instruction in tennis and golf, field hockey, tether ball and other games. They go on hikes but the whispering waves of the lake always call them back to the shoreline.

A beautiful water show and a spectacular exhibition of water skiing and sailing are among the closing attractions.